

# Friends of the Sterling Fair~Welcome Back!

## We Thank You! *Your donations make our fair possible.*

### Paper Publication, Online Advertising, & Booth / Event Sponsors



*Fair Multifold: Panel 2 will be the one full panel available. Other ads will be spaced throughout.*

*Please help us in our quest to produce less waste as we streamline the paper publications of the Sterling Fair.*

#### **Friend of the Fair \$25**

names listed alphabetically on a sterlingfair.org web page.

#### **Online Sponsor \$50**

for a 3"x2" (325px by 225px) online spot on our front main web page, which gets hundreds of hits a day! Link your site to ours by providing us with your URL or email address. Digital ad copy can be emailed to: dagurkis27@comcast.net

#### **Multi-fold Publication Sponsor 3"x2" \$75**

4 spaces available.

#### **Multi-fold Publication Sponsor 3"x4" \$150**

2 spaces available.

#### **Multifold Publication Sponsor 3"x8" \$350**

1 space available—back panel as illustrated at left.

**ALL SPACE 1ST COME 1ST SERVED!**

#### **Booth or Event Sponsor \$300**

includes choices as follows, and perhaps others:

**Entertainment Tent**

**Exhibit Hall**

**50/50 Raffle Booth**

**Live stock Area**

**Las Vegas Booth**

**Children's Event Arena**

Your \$300 includes a banner with your company's name hanging on or next to your booth/tent/event, & a P.A. "commercial." Write down something we can say in 20 seconds or less, and we will read it regularly throughout the week-end over the P.A. system. You could hear the Entertainment Tent referred to "[insert your name here] Entertainment Tent"!

#### **Front Gate Sponsor \$400**

Exclusive area at Front Gate to display your business, Lights, demonstrations. **Only one available.**

#### **Tri-fold Sponsorship 3"x8" \$500**

1 space available—Your ad will be the ONLY ad on a schedule of events / fair map handed out at the entry gate. **This will be sold on a first-call, first-serve basis.**

#### **FIREWORKS \$1000+**

Please contact us for more information about making donations of \$1000 or more to the fair. Your company name will be **broadcast on the P.A.** in association with announcements about fireworks. In addition, you will receive an **online ad** and a **banner** at the fair. There is also potential for paper space if it isn't already filled. Email dagurkis27@comcast.net for more details.

Note: More than one company or individual can sponsor the fireworks display. Each company (in the event that there's more than one) will get equal time and space.

*For all paper ads and online ads, please send digital copy if available. If unavailable, please send a high-quality paper copy. \*\*If we receive a poor copy of your ad, the final copy may also be of poor quality.\*\**

Name of business owner or contact person \_\_\_\_\_  
 Address \_\_\_\_\_ Phone # \_\_\_\_\_  
 Business name, or name for "Friends" listing \_\_\_\_\_  
 Company web address \_\_\_\_\_  
 Selected type of advertising (online, paper, or event/booth sponsor) \_\_\_\_\_  
 Specify ad size if applicable \_\_\_\_\_ Cost of your ad \_\_\_\_\_

Please enclose a check or money order for your ad made out to *The Sterling Fair*. Thanks!  
 Please mail this bottom portion along with your check to The Sterling Fair, PO Box 545, Sterling, MA, 01564.  
**Deadline July 25th.** We would be happy to help you with any questions—just send email to: dagurkis27@comcast.net. We need to go to Print Aug 1. Really excited to be back.  
**Check our Website for availability of 1st come first serve spaces. WWW.Sterlingfair.org**  
**DON'T FORGET to EMAIL and/or MAIL A COPY OF YOUR AD! Thank you! :)**