

# Your Sponsorships Make the Fair Possible!

## Brochure Ad \$100-\$150

Brochures are printed ahead of the fair and placed in many locations throughout the community (including yours, if you'd like!)

Please send an ad that is business card size (~3"x2")

**\$100**

Or an ad the size of two business cards on top of each other (~3"x4")

**\$150**

*Please send high quality ads!*

*Digital ads are strongly preferred. Low quality ads don't improve when we reprint them.*

*We do our best.*

## Booth/Event Sponsor \$300

This is our **most popular sponsorship**, as the fair typically has over 30,000 attendees!

Includes a banner at a fair booth or event location. Just some of the places we've put banners:

- Tractor Pull
- Entertainment
- Exhibit Hall
- Kiddie Games
- "Trick" Horse Show
- Livestock area
- Info booth

...and many others! We do our best to honor your placement requests or find a suitable alternative.

We also credit our sponsors online and over the PA at the fair as often as we can!

## Fireworks \$1000+



Includes a banner at the fair and announcements over the PA system.

Multiple sponsors are needed to support the fireworks show, and we've been so pleased to be able to continue them thanks to your consistent generosity!

Please email [dagurkis27@comcast.net](mailto:dagurkis27@comcast.net) for more details or any questions.

Business Name \_\_\_\_\_

Contact Person Name \_\_\_\_\_ Email \_\_\_\_\_

Website/URL \_\_\_\_\_

Business Mailing Address \_\_\_\_\_

Business or Mobile Phone \_\_\_\_\_

Sponsorship Requested (paper ad size or booth) \_\_\_\_\_

Cost of requested ad or sponsorship \_\_\_\_\_ Please enclose ad copy & check!

Please send this form **by July 1<sup>st</sup>** along with your check and ad copy to:

The Sterling Fair, PO Box 545, Sterling, MA 01564

Questions? We are happy to help. Email: **[dagurkis27@comcast.net](mailto:dagurkis27@comcast.net)**.